

SINGAPORE  
CHINA  
INDONESIA  
FINLAND  
POLAND  
SOUTH KOREA  
TAIWAN

Better World Through  
Better Leadership



**AEE** Aalto Executive  
Education Academy **AALTO**  
**UNIVERSITY**  
**EXECUTIVE**  
Merger of  
Helsinki School of Economics  
Helsinki University of Technology  
University of Art & Design, Helsinki **MBA**  
**Asia-Pacific**

## ABOUT US

Established in 2010, Aalto University is a new university with centuries of experience. Aalto University was created from the merger of three leading Finnish universities: The Helsinki School of Economics, the Helsinki University of Technology and the University of Art and Design, Helsinki.

Building on the combined 300-years-history of three highly regarded universities, the combination of these universities works towards a better world through top-quality research, interdisciplinary collaboration, pioneering education, surpassing boundaries and enabling renewal. The University aims to be an important part of the business eco-system that will influence industry's practices.



What is Aalto University



Invitation to an open Discussion



Expression of Ideas

## AALTO EXECUTIVE MBA

Aalto Executive MBA Program is one of the leading Executive MBA programs in Europe. It has an excellent international standing and quality. The program is accredited by three of the most respected international centers of business and academic excellence: AACSB, AMBA and EQUIS. It is also ranked by the Financial Times, UK. These quality assurances position the Aalto Executive MBA program on the global map and benchmark us against the best in the world.

## OUR LEARNING PHILOSOPHY

Aalto Executive MBA Program is designed for experienced and motivated executives. The accumulated work-life experiences of the participants combined with the input of the professors, allow learning from the best business minds in class through creative learning pedagogies and multi-disciplinary approaches.

At Aalto University, we value that adult learners typically relate knowledge from their personal experiences more than theories and abstract concepts from academic literature. Adult learners are inclined to try and make new theories and concepts relevant and immediately apply to their own contexts. Our learning philosophy is focused on examining, augmenting and revising experiences and perceptions.

*After 10 years into my consulting career, I felt that I needed to broaden my perspectives and gain some new knowledge also in areas such as strategy and HR. It is not only the professors whom I have learned from but also my fellow classmates who represent very different industries, professions and backgrounds. We have active discussions and debates in the classroom – and a lot of laughter, too. At the end of the day it is probably this network of people that is the most valuable takeaway for me from this course.*

**Outi Kettunen**  
Associate Director  
KPMG  
Executive MBA Participant



## PROGRAM STRUCTURE

Aalto Executive MBA Program has a modular structure consisting of core modules, compulsory project work, and other modules which include a choice of electives and international week. Successful completion of a module is usually worth 3 European credits (EC). To complete the Aalto Executive MBA Program, you must complete 7 core modules, 11 electives and a project work (A total of 60 EC).

The modular structure of the program allows you to combine studies realistically with work and private life.



You will be assessed based on a combination of pre-work, in-class participation, in-class and/or take-home examination. Pre-work, in-class participation and examination are assessed during actual class sessions. Take-home examination is assessed six weeks after actual class.

In Aalto Executive MBA Program, the special emphasis is on strategy and leadership in a global context. Strategy is approached from various perspectives with an emphasis on inventive strategies and novel business models. Leadership covers themes from self-leadership to leading and inspiring others.

Aalto Executive MBA Program is a part-time program that takes approximately 18 -24 months to complete. An internationally recognized masters degree from Aalto University will be awarded.

## CORE MODULES

A fraction of the Aalto Executive MBA Program is devoted to core modules. Our core modules are

- Economics for Executives
- Human Resource Management
- International Marketing Management
- International Operations Management
- Management Accounting
- Management Communication
- Strategic Management

Our goal is to identify the key management concepts and current issues, develop a framework for evaluating them and provide you with skills for choosing and applying these concepts as appropriate. They also form the foundation for the project, electives, and international week, which constitute the remainder of the program. Successful completion of all core modules is mandatory and essential for earning the Aalto Executive MBA masters degree.

## ELECTIVE MODULES

To complete the required number of credits for the Aalto Executive MBA masters degree, you may choose the following elective modules:

- |  |   |
|--|---|
| - Customer Retention Strategy & Implementation | - Power & Influence   |
| - Executive Coaching                           | - Systems Thinking  |
| - Innovation Management                        | - Strategic Branding  |
| - Leadership Challenges                        | - Strategic Joint Ventures & Alliances                      |
| - Managing Diversity through Negotiations      | - Sustainable Business Management - A Competitive Advantage |
| - Conflict Resolution                          | - Venturing   |
| - Managerial Finance                           |   |

\*The above are samples of some of our elective modules and do not constitute a full list

They support you to develop more knowledge in particular areas of interest. Kindly visit our website at [www.aaltoee.sg](http://www.aaltoee.sg) for more information on our modules.

## EXCHANGE OPPORTUNITIES

Aalto Executive MBA programs are available for exchange in Finland, Poland, South Korea, Taiwan and Indonesia. Participant exchange serves the participant interests by:

- Providing greater choice of modules
- Providing wider choice of location of study
- Adding more international contacts
- Providing the means to connect with business people in other countries and building international networks
- Increasing knowledge of all Aalto Executive MBA Programs

You can choose to participate in international exchange and to undertake Aalto Executive MBA Program modules in other locations.

## INTERNATIONAL WEEK

Aalto Executive MBA Program International Week brings together Aalto Executive MBA participants from different locations. This program is optional and you will earn credits towards your Executive MBA Program upon completion of the International Week Program.



*The Aalto Executive MBA Program has a good offering of core and elective modules that are relevant studies to today's business environment. I have gained valuable knowledge and industry insights beyond my field of profession. It was an enjoyable study largely attributed to the active classroom discussions and sharing from the students and the teaching faculty. It is definitely time well invested.*

**Jaslyn Koh**  
Head of Reward, Asia & Head of HR, ASEAN  
Thomson Reuters  
Executive MBA Participant

## OUR INTERNATIONAL FACULTY

In Aalto Executive MBA Program, you will learn from exceptional professors, from our faculty network that spans across Europe, Asia, North America and Australia. In order to get an insightful and forward-looking view of different businesses, we invite outstanding professors to teach in the program. In addition to their robust academic qualifications, they are both excellent teachers and have significant experience with senior-level managers in international organizations. They are also business consultants and many sit on the boards of multinational corporations.

*Businesses and organisations today operate in a complex and interconnected world. Effective leaders must understand and work with complexity and dynamic changes. This requires systems thinking and a holistic approach to management and leadership, as linear, reductionist and isolated approaches of the past are no longer effective in today's world. The Aalto Executive MBA Program is one of the most innovative and progressive executive programs I have been associated with. They provide a cutting-edge executive education suited to current and future leaders operating in a global setting. Aalto's student cohort is of the highest calibre representing leading and progressive industries and global corporations.*

**Professor Kambiz Maani**  
Aalto Visiting Faculty



## TRIPLE ACCREDITATION

The Association to Advance Collegiate Schools of Business (AACSB) was the world's first and is still the largest accreditation organization for business schools. It is a further testimony to students, applicants, employees, partners, corporations and benefactors that Aalto University School of Economics' educational programs and related services are truly world class.



The Aalto Executive MBA Program is also accredited by AMBA, a UK-based Association of MBAs, since May 1997. The program is the oldest internationally accredited MBA program of Scandinavian origin. AMBA Accreditation gives our school the opportunity to participate in international student recruiting, alumni networks, and education development projects.



The Helsinki School of Economics (now Aalto University School of Economics) served as a pioneer school for the European Quality Improvement System (EQUIS) implemented by EFMD (European Foundation for Management Development). The School was awarded the EQUIS-European in July 1998.



*Less than 1% of Business Schools are awarded the Triple Accreditation in the World*

## OUR PARTICIPANTS

Aalto Executive MBA Program is designed for individuals with significant professional work experience. Applicants typically have 8-16 years of relevant professional experience, the average being 15 years. Our participants come from various regions and industrial sectors.

We look for talented women and men with strong management experience, leadership potential, steady career progression, and curiosity to learn more. The ultimate aim of the Aalto Executive MBA Program is to enhance your personal development and professional growth as a global business leader.

## ADMISSIONS

Requirements

- Bachelor's degree or equivalent
- 5 years of managerial / senior specialist experience
- Good command of written and spoken English
- Recommendation from employer

Admission to the Aalto Executive MBA Program will be subjected to overall evaluation of your profile and motivation.

## FEE STRUCTURE

The tuition fee is divided into four (4) installments: the first payment is to be paid 2 weeks prior to commencement and the subsequent payments are 6 months apart after the first invoice date.

The payment scheme is in accordance to Singapore - Ministry of Education, Private Education Bill. Kindly visit our website at [www.aaltoee.sg](http://www.aaltoee.sg) for more information on our course fees.

*The Aalto Executive MBA Program has exceeded my expectations and delivered on its commitment to a quality experience on every level. From the very first class I sat in on to the most recent module of study, the style, environment, choice of professor, caliber of cohort, and sophistication of approach have thoroughly reinforced my decision to embark on my Executive MBA.*

Charles Ferguson  
Partner  
Reed Hamilton Pte. Ltd.  
Executive MBA Participant



# CONTACT US

Application forms can be downloaded from [www.aaltoee.sg](http://www.aaltoee.sg) or you may contact us directly at +65 6339 7338.

## SINGAPORE

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CPE Registration No: 200000295R  
Validity Period: 13 Oct 2010 to 12 Oct 2014

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